

LE RECAP'



POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

TREND FOCUS

LES DERNIERS NUMEROS

DECEMBRE 2021

POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE



TREND FOCUS #1

CLEAN LABEL

POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

FÉVRIER 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

A purple rectangular graphic with a large white circle in the center containing the text 'CLEAN LABEL'. The background has a brushstroke effect. In the top right, it says 'TREND FOCUS #1'. In the bottom left is a circular logo for 'POLE AGROALIMENTAIRE' with the tagline 'ACCOMPAGNEMENT - TRANSFERT - INNOVATION'. In the bottom right, it says 'FÉVRIER 2020' and 'POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE'. A small white star is in the top left corner.

TREND FOCUS #2

VENTE EN VRAC

POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

MARS 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

An orange rectangular graphic with a large white circle in the center containing the text 'VENTE EN VRAC'. The background has a brushstroke effect. In the top right, it says 'TREND FOCUS #2'. In the bottom left is a circular logo for 'POLE AGROALIMENTAIRE' with the tagline 'ACCOMPAGNEMENT - TRANSFERT - INNOVATION'. In the bottom right, it says 'MARS 2020' and 'POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE'. A small white star is in the top center.

TREND FOCUS #3

**E-COMMERCE :
Une opportunité
pour mon
entreprise ?**

POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

AVRIL 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

A dark red rectangular graphic with a large white circle in the center containing the text 'E-COMMERCE : Une opportunité pour mon entreprise ?'. The background has a brushstroke effect. In the top right, it says 'TREND FOCUS #3'. In the bottom left is a circular logo for 'POLE AGROALIMENTAIRE' with the tagline 'ACCOMPAGNEMENT - TRANSFERT - INNOVATION'. In the bottom right, it says 'AVRIL 2020' and 'POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE'. A small white star is in the top center. A cartoon Santa Claus is on the left side.

TREND FOCUS #4

L'ANTI GASPI

POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

MAI 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

A dark brown rectangular graphic with a large white circle in the center containing the text 'L'ANTI GASPI'. The background has a brushstroke effect. In the top right, it says 'TREND FOCUS #4'. In the bottom left is a circular logo for 'POLE AGROALIMENTAIRE' with the tagline 'ACCOMPAGNEMENT - TRANSFERT - INNOVATION'. In the bottom right, it says 'MAI 2020' and 'POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE'. A small white star is in the top center. A cartoon reindeer is on the right side.

TREND FOCUS #5

PRODUITS LOCAUX



POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

JUN 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

TREND FOCUS #6

SUGAR BASHING



POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

JUILLET 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

TREND FOCUS #7

LES APPLIS NUTRITIONNELLES



POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

AOUT 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

TREND FOCUS #8

L'EXPERIENCE CLIENT



POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

OCTOBRE 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE



TREND FOCUS
#9

LES ALTERNATIVES VEGETALES

POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

NOVEMBRE 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

TREND FOCUS
#10

TENDANCES & INNOVATIONS SIAL 2020

POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

DECEMBRE 2020
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

TREND FOCUS
#11

LA FERMEN-TATION

POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

JANVIER 2021
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE



TREND FOCUS
#12

LES MARQUES DE DISTRIBUTEURS (MDD)

POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

FEVRIER 2021
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE



**TREND
FOCUS**

#13

**COVID-19
IMPACTS**


POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

MARS 2021
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

**TREND
FOCUS**

#14

**LES
PRODUITS
PROTEINES**


POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

AVRIL 2021
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

**TREND
FOCUS**

#15

**L'AUTO
PRODUCTION**


POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

OCTOBRE 2021
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE

**TREND
FOCUS**

#16

**INFLUENCE
FOOD**


POLE AGROALIMENTAIRE
ACCOMPAGNEMENT - TRANSFERT - INNOVATION

NOVEMBRE 2021
POLE AGROALIMENTAIRE – ADECAL TECHNOPOLE





Ces sujets vous intéressent ?

Contactez-nous pour davantage d'informations et de conseils techno !

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